



The Reason We Stay. The Reason **We Build.**

From distributors simply selling products to
becoming people on a Mission.

What we're here **to do**

- 1 Understand the difference between **Mission, Vision, and Purpose**.
- 2 Discover why successful distributors **stay for years, even decades**.
- 3 Connect your personal dreams to the **mission of Lifestyles**.
- 4 Have a **renewed sense of purpose** that will fuel consistent action even when there are rejections, challenges, and delays.

THE REASON

Hindi ka na lang magnenegosyo dahil kailangan mong **kumita...**

...but because you have a **REASON** bigger
than you.

If the mission is clear...

- hindi ka madaling ma-discourage.
- hindi ka madaling sumuko.
- hindi ka madaling ma-distract.

Because people who know WHY they are building...
will always find a way HOW.



QUESTION

If Lifestyles disappeared tomorrow...

**Would the world lose something
important?**

Or would nothing really change?

"Think about that."

**Why do you think Lifestyles
exists?**

Today we're going deeper.
Not why YOU joined.
But WHY Lifestyles exists.

Many years ago, I heard something that changed the way I looked at this business **forever**.

- ◆ It wasn't about income.
- ◆ It wasn't about bonuses.
- ◆ It wasn't even about pin levels.



It was when our founder, David DeBora, during the 1st ILC I attended, stood in front of us and said...



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**TO PROVIDE INDIVIDUALS
WITH A GLOBAL OPPORTUNITY
THAT ENHANCES THEIR QUALITY OF LIFE
AND THE LIVES OF THOSE AROUND THEM**

A group of people, including young adults and elderly, are smiling and holding grocery bags in a garden setting. The scene is warm and communal, with people of various ages interacting. The background shows lush greenery and outdoor tables, suggesting a community garden or a similar outdoor gathering space.

We are here to
ENHANCE LIVES

Why it made me **stay**

- ◆ Were there times when I wanted to quit?
- ◆ Why this mission reminded me to continue
- ◆ How it changed my life and business decisions
- ◆ How it influenced the way I treat people
- ◆ Why even after 25 years, this mission still guides me



What's the difference of our Mission, Vision and Purpose?

MISSION

Mission answers...

WHY DO WE **EXIST?**

For Lifestyles... To Provide Individuals with a global opportunity that enhances their Quality of Life and the Lives of those around them.

Everything we do should support this mission.

VISION

Vision answers...

WHAT FUTURE ARE WE BUILDING?

Imagine... millions of people...

- drinking Intra everyday.
- healthier families.
- grandparents watching grandchildren grow because they lived healthier lives.



VISION

Imagine...

Millions escaping generational poverty

Parents no longer separated because of overseas work

Families eating together

Children graduating

Dream homes

Businesses

Vacations

Time freedom

That is the future we're helping create. **That is Vision.**



PURPOSE

Purpose answers...

WHY DO YOU PERSONALLY BUILD?

Mission belongs to the company. Purpose belongs to YOU.

Without personal purpose... mission becomes just words.

EXAMPLE

"My purpose is to make sure my children never experience the hardships I had."

"My purpose is to help OFWs come home."

"My purpose is to become the first millionaire in our family."

"My purpose is to glorify God by helping people."

Purpose makes the mission personal.

POWERFUL STATEMENT

Mission tells us WHY we exist.

Vision shows us WHERE we're going.

Purpose reminds us WHY WE won't stop.

✦ ACTIVITY — 5 MINUTES

"Write Your Legacy"

Twenty years from now. Someone is introducing them on stage.

What do you want them to say about you?

"Because of her... our family is no longer poor."

"Because of him... I became financially free."

"Because of her... our family became healthier."

"Because of him... I discovered my purpose."

How did that make you feel?

What part of your legacy matters most to you?

If that legacy is important... what should you start doing this week?

Complete these **sentences**.

- ◆ Lifestyles exists because...
- ◆ I exist in Lifestyles because...
- ◆ The future I want to create is...

Cars



SUCCESS TESTIMONY

Real Estate / House



Travels



Thank You

To God Be All the Glory.